

Certificate	If you like...	You could become...	But beforehand, you should learn about...	Then you could have an entry-level job, such as...	With an average salary of...	In one of this many open roles...
<a href="#">Project Management</a> (Google)	solving problems, organization, working with people	Project managers ensure projects are managed and completed with maximum value.	estimating time and budgets, running meetings and managing stakeholders, identifying and managing risks, applying agile and scrum frameworks, leadership skills and team dynamics	Project manager/ coordinator/assistant, Implementation manager, Operations manager, Scrum master	\$59,000	Over 172,000
Sales Operations (Salesforce)	managing and analyzing data, and setting goals	Sales operations managers monitor sales success through managing data, creating reports, and setting goals.	fundamentals of CRM, building reports and dashboards, managing accounts and opportunities, creation of use cases	Sales operations specialist, Sales support specialist, Account support specialist	\$67,000	Almost 12,500
Sales Development Representative (Salesforce)	connecting and listening to people, and problem solving	Sales development representatives make contacts with potential customers and assess their needs.	conversational selling methodology, problem-solving using best in class tech tools	Sales development representative	\$48,000	Over 375,000
<a href="#">IT Support</a> (Google)	problem solving and helping others	IT Specialists troubleshoot problems so computers and networks run correctly.	troubleshooting, customer care, networking, operating systems, security	Database administrator, IT specialist, Tech support, Systems analyst, Network engineer, Help desk technician	\$55,000	Over 86,500 open entry-level IT support roles in 2020, with 8% growth projected between 2019 and 2029
<a href="#">Data Analytics</a> (Google)	uncovering trends and patterns, visualizations	Data analysts collect, transform, and organize data to help organizations make informed decisions.	data types and structures, using data to solve problems, how to analyze data, data storytelling, visualizations, Using R programming	Data analyst/scientist/ technician, Business performance analyst, Operations analyst	\$67,000	Almost 89,000
<a href="#">Digital Marketing &amp; E-Commerce</a> (Google)	connecting with people, building an online presence	Digital marketers use online tools to reach customers. E-commerce specialists grow online sales.	using email, social media, search engines, and display advertising to attract customers and keep them coming back designing online stores, crafting product listings, conducting market research, and analyzing store performance	Marketing coordinator, Search engine optimization specialist, paid search specialist, email marketing specialist, E-commerce associate, Media planner	\$51,000	218,000
<a href="#">Digital Social Media Marketing</a> (Facebook/META)	storytelling, analyzing behavior and data	Social media marketers create and/or maintain a brand's presence on social media channels by engaging target audiences.	creating and analyzing advertising campaigns for target audiences, establishing and managing a social media presence	Content strategist, Digital media specialist, Social media strategist/ coordinator, SEO specialist	\$43,000	Almost 31,000
<a href="#">Cybersecurity Analyst</a> (IBM)	collaborative problem solving and communicating solutions	Cybersecurity analysts protect our most important information, from bank accounts to sensitive communications.	cybersecurity analyst tools, incident responses and forensics skills, key compliance and threat intelligence	Information/IT security analyst, Cyber crime analyst/investigator, Incident analyst/responder, IT auditor	\$63,000	Over 162,700 roles for Information Security Analysts from October 2020 to September 2021; 31% growth projected between 2019 and 2020
<a href="#">UX Design</a> (Google)	understanding people, drawing, thinking creatively	UX Designers make digital and physical products easier and more enjoyable to use.	developing personas, user stories, and user journey maps, conducting usability studies, creating wireframes and prototypes, testing and iterating on designs	User experience (UX) designer, Interaction/visual/ product designer	\$58,000	113,700